



wellness beauty collection

a collection of 100% vegan wellness hair care

fact sheets

MALIBU®

wellness beauty collection

# Malibu C the difference

At Malibu C, total wellness from root to tip is our aim.

Our patented vitamin crystal

technology infused in our Wellness Remedies features a totally exclusive blend of natural antioxidants and ionic food-grade ingredients to renormalize and elevate hair to its highest level of health. Always formulated without sulfates, parabens and gluten, these crystalized ingredients are 100% Vegan and hermetically sealed so they can be water activated on the spot, giving you the absolute freshness and mega-potency with each and every remedy. The result... one of a kind technologies that give you the purest, most vibrant outcome. From Wellness Remedies to progressive shampoos and conditioners, shiny, gorgeous, healthy hair begins and ends with Malibu C.



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# Malibu MakeOver® In-Salon Service



Step 1

## Crystal Gel Normalizer

Step 2

## Miracle Repair

- #1 superior hair normalizer chosen by top hair colorists worldwide
  - effectively removes mineral deposits & chlorine caused by exposure to hard or soft water, well water, pools & spas
  - instantly removes discoloration & brassiness caused by iron, copper & other minerals that can damage hair
  - restores even the most damaged hair to a dramatically healthier condition
  - prepares hair for successful, reliable results of all chemical services
  - stops the oxidation of salon chemicals, including peroxide, that cause scalp irritation/burning
  - patented, freshly activated, nature-identical vitamin crystal technology
  - hermetically sealed eco-chic sachet
  - 100% Vegan
- infuses moisture to dry, damaged hair
  - restores strength to inner structure of hair without “over-proteinizing”
  - improves manageability and superior comb-ability
  - restores radiant shine and body
  - instantly repairs brittle, breaking hair
  - prevents further damage to hair caused by exposure to hard or soft water, well water, pools & spas
  - fragranced with scrumptious signature scent of orange sorbet essential oil blend
  - hermetically sealed eco-chic sachet
  - 100% Vegan



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# crystal gel

## wellness hair remedy

professional-only ultimate remedy for brilliant services!

### why you need it:

- primes hair with filler-like properties for superior chemical services
- pumps up the value of your service
- saves time and prevents re-dos
- rids hair of minerals, medications and other color-blockers
- readies hair for superior color absorption, coverage and retention
- ensures superior color coverage on gray/white, non-pigmented hair
- removes discoloration resulting from buildup
- stops chemical process (post service) to prevent color fading and breakage
- prevents toner from over-depositing
- instantly normalizes pH of hair and exfoliation rate of scalp
- shields scalp from irritation and staining
- normalizes stylists' hands to prevent chapping and irritation

### key benefits:

- 100% Vegan, food-grade, wellness ingredients
- ready to mix crystals activate on the spot for maximum mega-potency and easy application
- patented, nature-identical vitamin crystals complex
- formulated without the use of: gluten, fragrance, parabens, ammonia and formaldehyde
- hermetically sealed eco-chic sachet

### how you use it:

Pour crystals into mixing jar or applicator bottle with 2 ounces of warm water. Shake and allow to gel. Shampoo hair and rinse. Section hair and work gel into hair using maximum pressure of palms and fingertips to ensure saturation. Apply "Processing Cap" and expose to heat 10-45 minutes.\* Shampoo and rinse hair thoroughly.

\* More detailed tips and videos: [www.MalibuC.com/prof](http://www.MalibuC.com/prof)

### ingredients:

Sodium Gluconate, Ascorbic Acid, Xanthan Gum, Disodium EDTA.

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com

### U.S. SALON COST:



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# miracle repair

## wellness reconstructor

strengthens from within for immediate repair of fragile locks!

### why you need it:

- immediately repairs damaged hair
- rebuilds inner structure of hair
- instantly detangles; restores manageability
- hair becomes shinier, softer and full of body and bounce
- nourishes and protects every strand of hair

### key benefits:

- formulated with a mega-dose of gluten-free plant proteins that penetrate deep into the hair shaft, seeking out weak spots; strengthens within, leaving hair looking and feeling more resilient.
- enriched with pro vitamin B5 that help replenish vital moisture to hair
- 100% vegan and formulated without parabens, , and gluten

### key wellness ingredients and their benefits:

Allantoin: Protects scalp and prevents irritation and inflammation.

Botanical Extract Complex: Promotes skin barrier repair to prevent dry, irritated skin.

Linseed Extract (flax protein): Gluten-free, plant-derived protein; excellent for hair repair as it penetrates and immediately strengthens the hair shaft.

Panthenol: Pro Vitamin B5. Penetrates the hair shaft to replenish vital moisture to dry, damaged hair.

Quinoa Protein: Gluten-free vegan protein functions as a powerful humectant and penetrates to the cortex of the hair shaft offering significant repair.

Rice Protein: Gluten-free protein enhances the manageability and body of hair. Smooths cuticle; improves gloss and texture while providing a barrier on damaged, oxidized hair.

### ingredients:

Water\Aqua\Eau, Cetearyl Alcohol, Linum Usitatissimum Seed Extract, Quaternium-91, Hydrolyzed Rice Protein, Butylene Glycol, Behentrimonium Chloride, Hydrolyzed Quinoa, Glycerin, Dimethicone, Panthenol, Myristyl Myristate, Stearamidopropyl Morpholine Lactate, Phenoxyethanol, Guar Hydroxypropyltrimonium Chloride, Santalum Album Extract, Phellodendron Amurense Bark Extract, Hordeum Distichon Extract, Polyquaternium-4, Potassium Sorbate, Cetrimonium Chloride, Barbados Leaf Juice, Allantoin, Tocopheryl Acetate, Citric Acid, Fragrance\Parfum.

### U.S. MSRP:

\$3.00/5 g packet , \$36/box of 12 packets, \$48.00/liter w/pump

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com





# cpr

## Color Pigment Remover

for professional colorists

### why you need it:

- Your first step to superior color correction
- Releases unwanted pigment from permanent oxidized hair color
- Removes pigment up to 3 levels without removing the natural pigment of hair
- Antioxidant vitamin complex helps preserve the integrity of the hair

### key benefits:

- formulated with 100%o vegan, food- and pharmaceutical-grade wellness ingredients
- ready to mix crystals activate on the spot for maximum potency and easy application
- patented, nature-identical vitamin crystals complex makes 4 oz. of product
- formulated without bleach, sulfates, gluten, parabens, preservatives, fragrance and formaldehyde donors
- hermetically sealed eco-chic sachet

### how you use it:

Fill applicator bottle with 4 oz. of water (tepid, room temperature), then slowly add crystals. Shake to dissolve, forming a gel. Shampoo hair and rinse. Work gel into hair using maximum pressure of palms and fingertips to ensure saturation. Apply a professional processing cap and expose to heat for 15 minutes. Remove from heat, then shampoo and rinse thoroughly 3 times (Malibu C Un Do Goo Shampoo is recommended).

NOTE: For professional use only. Due to low pH, tingling to sensitive skin might occur on client's scalp and your hands. Shampoo from scalp if client is uncomfortable. Gloves may be used for application.

### ingredients:

Ascorbic Acid, Citric Acid, Glucose, Disodium EDTA, Xanthan Gum, Polyquaternium-10, Sodium Gluconate, Sodium Cocoyl Isothionate

### availability:

For professional use only at fine salons, spas, beauty supply stores and MalibuC.com

### U.S. SALON COST:

20 gram packet \$6  
Box of 6 packets/\$36





# DDL

## Direct Dye Lifter

### why you need it:

- removes unwanted direct dyes
- success with or without developer
- creative control for special effects

### key benefits:

- freshly-activated formula
- may be mixed with water for gentler lifting
- helps preserve the integrity of the hair
- features a creamy, non-drip formula
- formulated without: ammonia, formaldehyde, gluten, parabens and fragrance
- cruelty-free and made in the USA

### how you use it:

Activation: Pour Malibu C DDL Crystals into nonmetallic mixing bowl. Add 3 ounces of 10-20 volume developer and mix thoroughly. Use immediately. For gentler lifting, mix with water (tepid, room temperature) instead of developer. Additives not recommended.

Application: Section hair and apply freshly mixed Malibu C DDL with a brush to each section. Allow to remain on hair for a maximum of 45 minutes. The longer the processing time, the greater the lift. Check hair every 5 minutes until desired results are achieved. Shampoo thoroughly and rinse (Malibu C Wellness Shampoo recommended).

### ingredients:

Potassium Persulfate, Sodium Carbonate, Sodium Persulfate, Xanthan Gum, Sodium Metasilicate, Disodium EDTA, Kaolin, Sodium Lauryl Sulfoacetate, Polyquaternium-10.

### availability:

For professional use only. Available at your local distributor and on [www.MalibuC.com/Prof](http://www.MalibuC.com/Prof).

### U.S. SALON COST:

20 gram packet \$6  
Box of 6 packets/\$36





# REHYDR8

## Moisture Conditioner

### concentr8 mixer

#### why you need it:

- boosts hydration to minimize damage & breakage
- restructures curl definition on textured hair
- controls dry, straight, unruly hair

#### key benefits:

- delivers intensive moisture to nutrient-starved strands
- deeply penetrates to restore dry, brittle hair
- saturates every strand of hair for an instant boost of hydration
- smooths rough texture of mechanically-abused hair
- immediately replenishes softness to chemically-treated hair
- 100% Vegan, Cruelty-Free and Made in the USA
- formulated without: gluten, sulfates and parabens

#### how you use it:

Following shampooing, apply Malibu C Rehydr8 Moisture Conditioner or a customized Concentr8 Cocktail throughout hair and allow to process for at least 2 minutes, then rinse.

For a customized cocktail, blend Rehydr8 Conditioner with Rehabilit8 Protein Conditioner and/ or Illumin8 Oil Conditioner in desired ratios to create a personalized mixer designed exclusively for each client.

#### ingredients:

Water/Aqua/Eau, Cetearyl Alcohol, Olea Europaea Fruit Oil, Cetyl Alcohol, Glycerin, Polyquaternium-71, Butylene Glycol, Butyrospermum Parkii Butter, Sodium PCA, Stearalkonium Chloride, Ethyl Macadamiate, Panthenol, Citric Acid, Phenoxyethanol, Polysorbate 20, Isopropyl Myristate, Ctrimonium Chloride, Polyquaternium-10, Potassium Sorbate, Polyquaternium-4, Polyquaternium-7, Benzyl Benzoate, Fragrance/Parfum.

#### availability:

For professional use only. Available at your local distributor and on [www.MalibuC.com/Prof](http://www.MalibuC.com/Prof).





# REHABILIT8

## Protein Conditioner

### concentr8 mixer

#### why you need it:

- repairs elasticity to help prevent breakage
- seeks out only weak strands of hair in need of repair
- replenishes necessary amino acids for tensile strength

#### key benefits:

- designed to deeply penetrate damaged hair in need of intensive conditioning
- improves hair strength while boosting hair protein for vibrant, healthy results
- delivers varied molecular weights of plant-derived proteins to fill different size voids
- especially beneficial for oxidized blondes and highlighted hair
- 100% Vegan, Cruelty-Free and Made in the USA
- formulated without: gluten, sulfates and parabens

#### how you use it:

Following shampooing, apply Malibu C Rehabilit8 Protein Conditioner or a customized Concentr8 Cocktail throughout hair and allow to process for at least 2 minutes, then rinse.

For a customized cocktail, blend Rehabilit8 Protein Conditioner with Rehydr8 Moisture Conditioner and/or Illumin8 Oil Conditioner in desired ratios to create a personalized mixer designed exclusively for each client.

#### ingredients:

Water/Aqua/Eau, Cetearyl Alcohol, Glycerin, Butylene Glycol, Cetyl Alcohol, Cocodimonium Hydroxypropyl Hydrolyzed Soy Protein, Hydrolyzed Rice Protein, Isopropyl Myristate, Behentrimonium Chloride, Panthenol, Ethyl Macadamiate, Cetearamidoethyl Diethonium Succinoyl Hydrolyzed Pea Protein, Cetrimonium Chloride, Olea Europaea Fruit Oil, Linum Usitatissimum Seed Extract, Citric Acid, Potassium Sorbate, Phenoxyethanol, Stearalkonium Chloride, Polysorbate 20, Benzyl Benzoate, Fragrance/Parfum.

#### availability:

For professional use only. Available at your local distributor and on [www.MalibuC.com/Prof](http://www.MalibuC.com/Prof).





# ILLUMIN8

## Oil Fusion Conditioner

### concentr8 mixer

#### why you need it:

- creates radiant shine and enhanced combability
- tames frizzy, unmanageable tresses
- light-weight, non-greasy formula for all hair types

#### key benefits:

- designed to deliver an oil fusion cocktail for an intensive shot of shine
- intensifies reflection of light on every single strand of hair for brilliant color
- infuses light-weight, non-greasy emollients without weighing hair down
- 100% Vegan, Cruelty-Free and Made in the USA
- formulated without: gluten, sulfates and parabens

#### how you use it:

Following shampooing, apply Malibu C Illumin8 Oil Conditioner or a customized Concentr8 Cocktail throughout hair and allow to process for at least 2 minutes, then rinse.

For a customized cocktail, blend Illumin8 Oil conditioner with Rehydr8 Moisture Conditioner and/or Rehabilit8 Protein Conditioner in desired rations to create a personalized mixer designed exclusively for each client.

#### ingredients:

Water/Aqua/Eau, Olea Europaea Fruit Oil, Cetearyl Alcohol, Cetyl Alcohol, Butylene Glycol, Glycerin, Persea Gratissima Oil, Stearalkonium Chloride, Butyrospermum Parkii Butter, Ethyl Macademiata, Macadamia Ternifolia Seed Oil, Behentrimonium Chloride, Panthenol, Argania Spinosa Kernel Oil, Sclerocarya Birrea Seed Oil, Vitis Vinifera Seed Oil, Citric Acid, Phenoxyethanol, Polysorbate 20, Isopropyl Myristate, Cetrimonium Chloride, Potassium Sorbate, Polyquaternium-7, Benzyl Benzoate, Fragrance/Parfum.

#### availability:

For professional use only. Available at your local distributor and on [www.MalibuC.com/Prof](http://www.MalibuC.com/Prof).





## quick fix wellness hair remedy

### why you need it:

- quick fix for the unexpected
- draws out hard water mineral build-up
- instantly stops oxidative action of peroxide
- can be done right in the shampoo bowl for immediate results
- prepares hair if reapplication of color is necessary

### key benefits:

- gentle, yet effective, wellness alternative to harsh chemicals
- freshly-activates right in the palm of your hand for maximum potency
- hermetically sealed eco-chic sachet designed for single use
- 100%o vegan, cruelty-free and made in the USA
- formulated without: gluten, sulfate surfactants, parabens, preservatives and fragrance

### how you use it:

Shampoo, rinse and pour crystals across wet palm. Rub hands together, adding water (1oz/30ml) to dissolve crystals. Apply and scrunch onto hair for 5 minutes. Shampoo & rinse thoroughly. Conditioner not recommended if following with a color service. Follow with color service, if necessary. Color service may be processed immediately after shampooing Quick Fix from hair.

### ingredients:

Glucose, Ascorbic Acid, Sodium Gluconate, Sodium Cocoyl Isethionate, Disodium EDTA, Citric Acid, Xanthan Gum, Betaine.

### U.S. SALON COST:

5 gram packet \$3.70

Box of 12 packets/\$44

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



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# color prepare

## wellness hair remedy

superior coverage and less fading!

### why you need it:

- readies hair for unprecedented color absorption, coverage and retention
- extends color vibrancy
- counteracts brassiness, dullness and discoloration
- accelerates color-processing time
- stops the oxidation of salon chemicals, including peroxide, that cause scalp irritation/burning

### key benefits:

- formulated with a highly advanced, patented blend of nature-identical antioxidant vitamins and moisture-binding botanical nutrients
- hermetically sealed, eco-chic, travel-ready sachets
- activates on the spot for maximum potency
- 100% Vegan, ionic food-grade, wellness ingredients
- formulated without preservatives, parabens, gluten, fragrance and no sodium chloride (salt) added

### how you use it:

Shampoo, rinse & pour Color Prepare crystals across wet palm. Rub hands together, adding water to dissolve crystals. Apply and scrunch throughout hair, then allow to remain on hair for 5 minutes. Shampoo & rinse thoroughly. Conditioner is not recommended. Follow with color service. Color service should be processed within 24 hours.

### ingredients:

Glucose, Ascorbic Acid, Sodium Gluconate, Sodium Cocoyl Isethionate, Disodium EDTA, Xanthan Gum, Betaine, Panthenol.

### U.S. MSRP:

5 gram packet \$3.70

Box of 12 packets/\$44

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



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# blondes

## wellness hair remedy

### instantly brightens blondes!

#### why you need it:

- instantly transforms natural blondes, bleached and highlighted hair from dull to dazzling
- increases shine, infuses moisture, restores vibrancy
- reveals unmatched shine, flow and movement of hair

#### key benefits:

- formulated with a patented, nature-identical vitamin C complex
- 100% Vegan, food-grade, wellness ingredients
- enhanced with pure Pro Vitamin B5
- formulated without preservatives, parabens, gluten, fragrance and no sodium chloride (salt) added
- take-anywhere packets are both eco-chic and travel-friendly

#### how you use it:

At least once a week: Shampoo, rinse and pour Blondes crystals across wet palm. Rub hands together, adding water to dissolve crystals. Apply and scrunch throughout hair, then allow to remain on hair for up to 5 minutes. Rinse. Shampoo, rinse thoroughly. Apply conditioner,\* then rinse. \*For damaged hair, Malibu C® Miracle Repair is recommended.

#### ingredients:

Glucose, Ascorbic Acid, Sodium Gluconate, Sodium Cocoyl Isethionate, Disodium EDTA, Xanthan Gum, Betaine, Panthenol.

#### U.S. MSRP:

5 gram packet \$3.70  
Box of 12 packets/\$44

#### availability:

Exclusively at fine salons, spas, beauty supply stores and MalibuC.com



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# hard water

## wellness hair remedy

removes minerals and discoloration!

### why you need it:

- naturally removes hard water deposits and impurities leaving hair instantly softer, shinier and full of swing
- eliminates brassiness, discoloration and damage caused by mineral absorption
- vitamin-infused formula deeply penetrates for superior moisture retention

### key benefits:

- 100% Vegan, ionic food-grade, wellness ingredients
- immediately improves the look and feel of hair
- formulated with a patented nature-identical vitamin C complex
- enhanced with nourishing chelators
- hermetically sealed eco-chic, travel-ready sachet
- formulated without preservatives, parabens, gluten, fragrance and no sodium chloride (salt) added

### how you use it:

At least once a week: Shampoo, rinse and pour Hard Water crystals across wet palm. Rub hands together, adding water to dissolve crystals. Apply and scrunch throughout hair, then allow to remain on hair for up to 5 minutes. Rinse. Shampoo, rinse thoroughly. Apply conditioner,\* then rinse.

\*For damaged hair, Malibu C® Miracle Repair is recommended.

### ingredients:

Glucose, Ascorbic Acid, Sodium Gluconate, Sodium Cocoyl Isethionate, Disodium EDTA, Citric Acid, Xanthan Gum, Betaine.

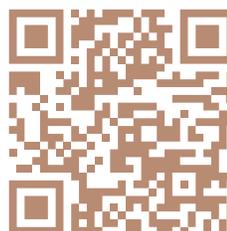
### U.S. MSRP:

5 gram packet \$3.70

Box of 12 packets/\$44

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



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# swimmers

## wellness hair remedy

removes chlorine, minerals &amp; salts!

### why you need it:

- dramatically improves the look and feel of hair no matter how often they dive in
- naturally removes all the hair-harsh elements from pool, spa or ocean water that can damage and discolor hair
- helps prevent the recurrence of brittle, damaged hair
- removes and prevents "swimmers green hair" (copper buildup, which is the culprit behind green discoloration)
- soothes dry, itchy scalp caused by hair-harsh chemicals found in water
- restores vibrancy, softness, shine and swing

### key benefits:

- dissolves quickly for immediate results
- beneficial for children of all ages
- formulated with a patented, nature-identical antioxidant vitamin complex
- hermetically sealed in eco-chic, travel-ready packets – perfect for a gym/workout bag or poolside
- 100% vegan, food-grade, wellness ingredients
- formulated without preservatives, parabens, gluten, fragrance and no sodium chloride (salt) added

### how you use it:

At least once a week: Shampoo, rinse and pour Swimmers crystals across wet palm. Rub hands together, adding water to dissolve crystals. Apply and scrunch throughout hair, then allow to remain on hair for up to 5 minutes. Rinse. Shampoo, rinse thoroughly. Apply conditioner,\* then rinse. \*For damaged hair, Malibu C® Miracle Repair is recommended.

### ingredients:

Glucose, Ascorbic Acid, Sodium Cocoyl Isethionate, Disodium EDTA, Xanthan Gum, Betaine.

### U.S. MSRP:

5 gram packet \$3.70  
Box of 12 packets/\$44

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



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# scalp therapy

wellness hair remedy

immediate relief naturally!

## why you need it:

- the first ever 100%o vegan crystalized flake fighter
- instantly begins to soothe itching and irritation
- infused with a one-of-a-kind blend of soothing botanicals and essential oils
- safe for lifestyle use, unlike many 'traditional' scalp products

## key benefits:

- 100%o vegan, food-grade, wellness ingredients
- infused with a B vitamin complex plus biotin for intensely therapeutic results
- promotes a healthy scalp by massage that improves blood flow to scalp layers
- formulated with a patented, nature-identical vitamin C complex
- formulated without preservatives, parabens, gluten, fragrance and no sodium chloride (salt) added
- hermetically sealed for maximum potency
- eco-chic sachet packaging and ingredients contain no zinc pyrithione formulated in some dandruff/eczema products

## how you use it:

At least once a week: Shampoo, rinse and pour Scalp Therapy crystals across wet palm. Rub hands together, adding water to dissolve crystals. Massage thoroughly into scalp, allowing to penetrate with special attention to all affected areas. Allow to remain on scalp for 5 to 7 minutes. Shampoo, rinse thoroughly. Apply conditioner, then rinse.

## ingredients:

Glucose, Ascorbic Acid, Sodium Gluconate, Disodium EDTA, Xanthan Gum, Panthenol, Betaine, Niacin, Biotin.

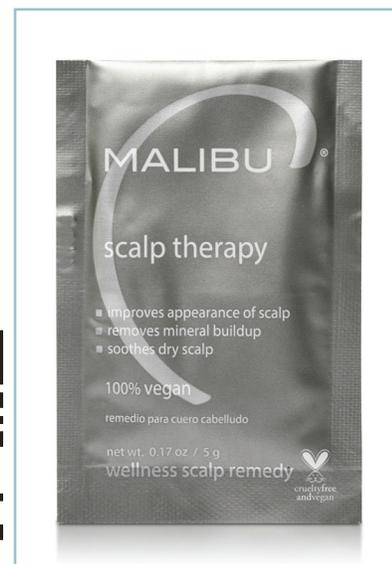
## U.S. MSRP:

5 g packet \$4.50

Box of 12 packets/\$54

## availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



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# curl partner

## wellness hair remedy

ensures long-lasting curl

### why you need it:

- beneficial for natural curls, body waves and perms
- reveals brilliant, beachy waves with body and bounce
- saves time and ensures satisfaction by preventing cause for perm re-dos
- the only remedy that effectively removes solution-blockers like medications, hard water minerals and other environmental elements that can wreak havoc on how hair receives texturizing services
- more gentle and effective than a clarifying shampoo
- helps prevent scalp sensitivity and irritation when used prior to chemical service
- speeds processing time of service
- quick and easy to process

### key benefits:

- formulated with a patented, vitamin crystals complex that activates into an antioxidant-rich gel
- powerful antioxidants help promote healthy hair and scalp
- enhanced with moisture-binding nutrients plus a pH acidifier
- 100% Vegan, food-grade, wellness ingredients
- formulated without preservatives, parabens, gluten, fragrance and no sodium chloride (salt) added
- hermetically sealed eco-chic sachet for maximum potency and easy travel

### how you use it:

At least once a week: Shampoo, rinse & pour crystals across wet palm. Rub hands together, adding water to dissolve crystals. Apply and scrunch throughout hair, then allow to remain on hair for 5 minutes. Shampoo & rinse thoroughly.

Prior to chemical service: Use as directed above. Conditioner is not recommended prior to chemical service. Chemical service should be processed within 24 hours.

### ingredients:

Glucose, Ascorbic Acid, Sodium Gluconate, Sodium Cocoyl Isethionate, Disodium EDTA, Citric Acid, Xanthan Gum, Betaine, Allantoin.

### U.S. MSRP:

5 gram packet \$3.70

Box of 12 packets/\$44

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



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# relaxer

## wellness hair remedy

eliminates hair shedding and scalp flaking!

### why you need it:

- effectively prevents breakage by stopping oxidation following service
- adjusts and normalizes the pH of hair
- potent blend of antioxidants and botanicals soothes dry scalp
- neutralizes harsh, oxidizing chemicals that cause itching and irritation

### key benefits:

- formulated with a patented, nature-identical vitamin C complex
- powerful antioxidants help promote hair health and wellness
- deep conditioning properties strengthen and smooth
- 100%o vegan, food-grade, wellness ingredients
- formulated without preservatives, parabens, gluten, fragrance and no sodium chloride (salt) added

### how you use it:

Pour Relaxer crystals into mixing jar or applicator bottle with 2 ounces of warm water. Shake and allow to gel. Following neutralizing shampooing, rinse and apply Relaxer remedy throughout hair, then allow to remain on hair for up to 5 minutes. Shampoo, rinse thoroughly. Apply conditioner,\* then rinse. \*For damaged hair, Malibu C® Miracle Repair is recommended.

### ingredients:

Glucose, Ascorbic Acid, Sodium Gluconate, Sodium Cocoyl Isethionate, Disodium EDTA, Xanthan Gum, Panthenol, Betaine.

### U.S. MSRP:

5 gram packet \$3.70

Box of 12 packets/\$44

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



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# weaves/extensions

## wellness hair remedy

revitalizes hair and scalp

### why you need it:

- exclusive crystalized vitamin technology stops oxidative action to prevent breakage
- prepares hair for chemical remedies by gently but thoroughly removing mineral and product buildup
- banishes discoloration caused by oxidized minerals, medications and other buildup blockers
- instantly renormalizes chemically stressed human and synthetic hair
- deeply penetrates to enhance moisture retention
- soothes dry, irritated scalp

### key benefits:

- safe on all extensions and hair systems including wigs, toupees, etc.
- formulated with a patented, nature-identical vitamin C complex
- 100% Vegan, food-grade, wellness ingredients
- infused with a B vitamin complex plus biotin for highly therapeutic results
- formulated without preservatives, parabens, gluten, fragrance and no sodium chloride (salt) added
- hermetically sealed for maximum potency
- travel-friendly, eco-chic sachet

### how you use it:

Pour crystals into mixing jar or applicator bottle with 2 ounces of warm water. Shake and allow to gel. Apply and scrunch throughout hair, then allow to remain on hair for up to 5 minutes. Rinse. Shampoo, rinse thoroughly. Apply conditioner,\* then rinse.

\*For damaged hair, Malibu C® Miracle Repair is recommended.

### ingredients:

Glucose, Ascorbic Acid, Sodium Gluconate, Sodium Cocoyl Isethionate, Disodium EDTA, Xanthan Gum, Panthenol, Betaine.

### U.S. MSRP:

5 gram packet \$3.70

Box of 12 packets/\$44

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



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## color wellness kit

A true breakthrough in color care! The first 100% vegan wellness system designed to prepare, protect and preserve hair that is chemically treated.

### why you need it:

- preserves and extends the health and vibrancy of all types of chemical remedies, from color and highlights to smoothers and relaxers
- protects vibrant color while defending against future color loss
- hair becomes instantly shinier, softer and full of body and bounce
- nourishes and protects every strand of hair
- strengthens hair from the inside out for superior body and manageability
- especially beneficial for frequently shampooed color-treated hair

### key benefits:

#### color wellness shampoo and conditioner

- an exclusive sulfate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- helps protect and preserve color against environmental elements
- exclusive plant-based proteins strengthen from the inside out for superior bounce, manageability and body
- antioxidants help defend against aggressive oxidizers that cause color loss
- formulated without sulfates, parabens, gluten and added salt
- safe for all hair types, all ages

#### color prepare wellness remedy

- 100% vegan crystallized antioxidant remedy activates on the spot for maximum potency to prep hair for superior color results
- helps prevent fading, brassiness and discoloration
- accelerates processing time of color
- protects scalp from itching or burning
- formulated without sulfates, preservatives, parabens, , gluten and fragrance
- safe for all hair types, all ages

#### miracle repair

- a complex of 100% vegan, gluten-free plant proteins immediately restores shine, bounce and vitality to dry, brittle, damaged hair
- vitamin-enriched formula infuses hair with vital moisture and nutrients
- penetrates deeply to rebuild inner structure of hair
- safe for all hair types, all ages
- instantly detangles to improve comb-ability
- formulated without parabens, and gluten





MALIBU®

wellness beauty collection

## color wellness kit

### key wellness ingredients and their benefits:

Allantoin: Protects scalp and prevents irritation and inflammation.

Ascorbic Acid: Nature-identical vitamin C, freshly activated for topical use; removes damaging water deposits and purifies hair and scalp.

Betaine: Derived from sugar beets. Improves hair's texture and softness with superior, penetrating moisture retention.

Flax Protein: A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

Malibu C® Exclusive Wellness Shampoo Complex: 100%o vegan. Derived from plants; no animal-derivatives. Pure and clear formula contains no colorants or harsh ingredients. Sulfate-free cleansing agents originate from a multi-functional amino acid technology that is seven times gentler than traditional sodium laurel sulfate-based shampoo formulas to help maintain natural oils for moisturizing benefits.

Polyquaternium 59: Absorbs UV rays to preserve the integrity and strength of hair. Helps protect against color fading.

Pro Vitamin B5 (Panthenol): Absorbs deep into the hair shaft to repair hair and improve moisture retention. Helps protect against the damaging effects of the environment (air, UV rays and water).

Rice Protein: Unique, this vegetable protein enhances the manageability and body of hair. Smooths hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

Vitamin E: Powerful antioxidant; helps protect both hair integrity and color.

### how you use it:

daily: Shampoo and Condition with Malibu C® Color Wellness Shampoo and Conditioner.

once a week (or as needed): skip conditioning and apply Malibu C® Miracle Repair to freshly shampooed hair. Leave in for 2-5 minutes then rinse.

prior to color service: Saturate freshly shampooed hair with Malibu C® Color Prepare. Leave in for 2-5 minutes. Rinse and shampoo again. Skip any and all conditioning and styling products prior to color service, as these will block absorption.

### U.S. MSRP:

\$32.00

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# malibu blondes® wellness kit

Brilliant Blondes with Shimmering Shine!

The first and only 100% vegan wellness system specifically developed for peak performance of natural blonde, bleached and highlighted hair.

## why you need it:

- takes blondes and highlights from dull to dazzling
- delivers unmatched shine; infuses moisture; restores and maintains vibrancy
- protects against brassy, ashy, muddy tones caused by environmental aggressors
- nourishes and treats dry, damaged hair for improved elasticity, body and bounce
- beneficial for any and all blondes—from “born that way” to “bombshell” platinum
- it's the beauty must-have for some of Malibu's most famous blondes; makes sexy, beachy blondes shine

## key benefits:

malibu blondes wellness shampoo and conditioner

- an exclusive proprietary sulfate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- guards against waterborne elements that can otherwise dull, discolor or damage hair
- helps protect and preserve color vibrancy
- gluten-free, plant-based proteins improve flexibility, strength and movement without weighing hair down
- pure, crystal clear formula – no added colorants that cause ‘masking’ problems common with colorized shampoos and other harsh ingredients
- formulated without sulfates, parabens, gluten and added salt
- safe for all hair types, all ages

blondes wellness remedy

- 100% vegan crystallized antioxidant remedy activates on the spot for maximum potency to instantly and naturally brighten blondes and highlights
- purifies hair to prevent brassy, ashy, muddy tones
- prevents breakage from bleaching services
- helps protect scalp from itching and burning by neutralizing salon chemicals, including peroxide
- formulated without sulfates, preservatives, parabens, , gluten and fragrance
- safe for all hair types, all ages





MALIBU®

wellness beauty collection

## malibu blondes® wellness kit

### key wellness ingredients and their benefits:

Allantoin: Protects scalp and prevents irritation and inflammation

Ascorbic Acid: Nature-identical vitamin C, freshly activated for topical use – removes damaging water deposits to purify hair and scalp

Betaine: Derived from sugar beet; improves hair's strength to prevent breakage with superior, penetrating moisture retention

Linseed Extract (flax protein): Gluten-free, plant-derived protein; excellent for hair repair as it penetrates and immediately strengthens the hair shaft

Malibu C® Exclusive Wellness Shampoo Complex: 100%o vegan. Derived from plants; no animal-derivatives. Pure and clear formula designed specifically for blondes; contains no colorants or harsh ingredients common with other "blonde shampoos." Sulfate-free cleansing agents originate from a multi-functional amino acid technology that is seven times gentler than traditional sodium laurel sulfate-based shampoo formulas to help maintain natural oils for moisturizing benefits.

Panthenol: Pro-Vitamin B5 absorbs deep into the hair shaft to repair hair and improve moisture retention

Rice Protein: Gluten-free protein enhances the manageability and body of hair. Smooths cuticle; improves gloss and texture while providing a barrier on damaged, oxidized hair.

Curcuma Longa Root Extract (Turmeric): Natural botanical herb that brightens and enhances the depth of blonde hues.

### how you use it:

for highlighted, bleached and natural blondes:

daily: shampoo and condition with Malibu Blondes® Wellness Shampoo and Conditioner.

once a week: activate and apply Malibu Blondes® Wellness Remedy. Leave in for 2-5 minutes then rinse.

for tinted blondes:

use Malibu C® Color Wellness Kit

### U.S. MSRP:

\$32.00

### availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# hard water wellness kit

A radically effective wellness hair care system that instantly rejuvenates the health, texture and appearance of hair exposed to hard water.

## why you need it:

- the only system that detoxes and defends hair against hard water minerals found in the water we use to shampoo
- hair instantly goes from dry and dull to soft and shiny
- naturally eliminates hard-to-budge mineral deposits while locking in moisture
- clean, fresh, purified hair means you get superior results with all chemical services including color, highlights, perms, relaxers, straighteners and keratin remedies

## key benefits:

### hard water wellness shampoo and conditioner

- an exclusive sulfate-free, multifunctional surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- helps prevent water deposits from building up on hair
- infuses vital moisture for vibrant shine and maximum manageability
- formulated without parabens, sulfates, gluten and added salt
- safe for all ages, all hair types

### hard water wellness remedy

- formulated with a patented, nature-identical vitamin C complex that activates on the spot for maximum potency
- comprised of 100% vegan, food-grade, wellness ingredients
- naturally draws out mineral buildup that turns hair brassy, dry and dull
- removes discoloration caused by iron or copper
- restores vibrant shine, moisture and manageability to hair
- soothes dry, flaky scalp by eliminating calcium/lime deposits
- formulated without sulfates, preservatives, parabens, , gluten and fragrance
- safe for all ages, all hair types





MALIBU®

wellness beauty collection

# hard water wellness kit

## key wellness ingredients and their benefits:

Allantoin: Protects scalp and prevents irritation and inflammation.

Ascorbic Acid: Nature-identical vitamin C; freshly activated for topical use; removes damaging water deposits and purifies hair and scalp.

Betaine: Improves hair's texture and softness with superior, penetrating moisture retention

Flax Protein: A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

Malibu C® Exclusive Wellness Shampoo Complex: 100% vegan. Derived from Coconut; no animal-derivatives. Pure and clear formula contains no colorants or harsh ingredients. Sulfate-free cleansing agents originate from a multi-functional mild surfactant technology that offers foam-boosting properties and is much gentler than traditional sodium laurel sulfate-based shampoo formulas to help prevent dryness and scalp irritation.

Pro Vitamin B5 (Panthenol): Helps protect against the damaging effects of the environment including air, UV rays and water. Also penetrates hair's cortex to increase moisture retention.

Rice Protein: Unique, this vegetable protein enhances the manageability and body of hair. Smooths hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

## how you use it:

daily: Hard Water Wellness Shampoo and Conditioner

weekly (or as often as desired): Hard Water Wellness Remedy

## U.S. MSRP:

\$30.00

## availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# swimmers wellness kit

a breakthrough system specifically formulated for swimmers that dramatically improves look, feel and health of hair no matter how often you take the plunge!

## why you need it:

- this gentle restorative system nourishes, strengthens and protects while preventing damage and discoloration caused by exposure to pool, spa or ocean water
- naturally removes damaging mineral deposits and toxins left on hair from pool, spa or ocean water
- effectively lifts out green discoloration by removing copper build-up
- restores manageability, vibrancy and moisture
- adds unmatched shine, flow and movement of hair

## key benefits:

### swimmers wellness shampoo and conditioner

- an exclusive sulfate-free, multifunctional surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- protects hair against discoloration and damage from the build-up of pool and spa chemicals (chlorine, bromine), hard water minerals (copper, calcium/lime) & ocean salts
- natural UV-inhibitors protect and preserve shine and color
- exclusive plant-based proteins strengthen from the inside out for superior bounce, manageability and body
- formulated without sulfates (including sodium thiosulfate), parabens, gluten and added salt
- safe for all ages, all hair types

### swimmers wellness remedy

- crystallized antioxidant vitamin complex activates on the spot for maximum potency
- naturally draws out buildup caused by exposure to pool, spa or ocean water
- restores color, vibrancy and manageability
- 100% vegan, food-grade, wellness ingredients
- completely safe for all hair types, all ages
- hermetically sealed in eco-friendly, travel-ready packets
- formulated without sulfates, preservatives, parabens, propylene, gluten and fragrance
- safe for all ages, all hair types (except white, non-pigmented hair)





MALIBU®

wellness beauty collection

# swimmers wellness kit

## key wellness ingredients and their benefits:

Allantoin: Prevents scalp irritation and inflammation.

Ascorbic Acid: Nature-identical vitamin C, freshly activated for topical use; removes damaging water deposits and purifies hair and scalp

Betaine: Improves hair's texture and softness with superior, penetrating moisture retention

Flax Protein: A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

Malibu C® Exclusive Wellness Shampoo Complex: 100%o vegan. Derived from Coconut; no animal-derivatives. Pure and clear formula contains no colorants or harsh ingredients. Sulfate-free cleansing agents originate from a multi-functional mild surfactant technology that offers foam-boosting properties and is much gentler than traditional sodium laurel sulfate-based shampoo formulas to help prevent dryness and scalp irritation.

Pro Vitamin B5 (Panthenol): Absorbs deep into the hair shaft to repair hair and improve moisture retention. Helps protect against the damaging effects of the environment including air, UV rays and water. Also penetrates hair's cortex to increase moisture retention.

Rice Protein: Unique, this vegetable protein enhances the manageability and body of hair. Smoothes hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

## how you use it:

daily: Swimmers Wellness Shampoo and Conditioner

weekly (or as often as desired): Swimmers Wellness Remedy

## U.S. MSRP:

\$30.00

## availability:

exclusively at fine salons, spas, beauty supply stores and [MalibuC.com](http://MalibuC.com)



MALIBU®

wellness beauty collection

# scalp wellness kit

the only 100% vegan wellness system of its kind exclusively  
created to help banish symptoms associated with scalp  
conditions

## why you need it:

- calms redness and inflammation while helping to rid scalp of flaking, itching and irritation
- improves the appearance of symptoms associated with severe scalp conditions
- naturally removes and prevents the buildup of waterborne elements that can compound scalp issues
- normalizes the natural exfoliation rate of scalp layers
- gentle wellness system for daily use vs. medicinal or harsh, irritating products

## key benefits:

### scalp wellness shampoo and conditioner

- an exclusive sulfate-free, multifunctional surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- feeds the scalp with wellness ingredients including vitamin E, amino acids, "plant-based" proteins and allantoin
- gentle enough to use daily and on chemically treated hair
- normalizes exfoliation vs. tar-based "scalp" shampoos that suppress exfoliation
- a uniquely soothing and totally non-medicinal spearmint/eucalyptus fragrance
- safe and gentle for all ages including infants and toddlers
- shampoo doubles as a soothing and restorative body wash
- unlike traditional scalp product components, Malibu C formulations are completely biodegradable/earth friendly
- formulated without parabens, sulfates, gluten and added salt
- safe for all hair types, all ages

### scalp therapy wellness remedy

- 100% Vegan, food-grade, wellness ingredients
- naturally draws out waterborne elements that can irritate and compound scalp issues
- formulated with a patented, nature-identical vitamin C complex
- instantly promotes a healthy scalp by increasing blood flow to scalp layers
- infused with B vitamins, niacin and biotin for enhanced, therapeutic results
- formulated without sulfates, preservatives, parabens, , gluten and fragrance
- hermetically sealed for maximum potency
- safe for all hair types, all ages (except white, non-pigmented hair)





MALIBU®

wellness beauty collection

# scalp wellness kit

## key wellness ingredients and their benefits:

Allantoin: Protects scalp and prevents irritation and inflammation

Ascorbic Acid: Nature-identical vitamin C, freshly activated for topical use; removes damaging water deposits and purifies hair and scalp.

Betaine: Improves hair's texture and softness with superior, penetrating moisture retention.

Biotin: This essential water soluble vitamin B complex is critical in treating scalp conditions. Possesses anti-aging properties that help combat symptoms associated with thinning hair.

Flax Protein: A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

Malibu C® Exclusive Wellness Shampoo Complex: 100%o vegan. Derived from Coconut; no animal-derivatives. Pure and clear formula contains no colorants or harsh ingredients. Sulfate-free cleansing agents originate from a multi-functional mild surfactant technology that offers foam-boosting properties and is much gentler than traditional sodium laurel sulfate-based shampoo formulas to help prevent dryness and scalp irritation.

Niacin: Increases circulation to the scalp to help promote healthy hair growth.

Pro Vitamin B5 (Panthenol): Helps protect against the damaging effects of the environment including air, UV rays and water. Also penetrates hair's cortex to increase moisture retention.

Rice Protein: Unique, this vegetable protein enhances the manageability and body of hair. Smooths hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

Rosemary: Nourishes hair and helps prevent flaking and itching.

Spearmint Leaf Oil: Natural oil for soothing, invigorating fragrance experience.

## how you use it:

daily: Scalp Wellness Shampoo and Conditioner

weekly (or as often as desired): Scalp Therapy Wellness Remedy

## U.S. MSRP:

\$32.00

## availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# color wellness shampoo

The first 100% vegan shampoo sets new standards in color care to protect and preserve chemically-treated hair.

## why you need it:

- preserves and extends the health and vibrancy of all deposited color-treated hair
- safe for hair processed with keratin smoothing chemicals
- nourishes every stand of hair
- hair becomes instantly shinier, softer and full of body and bounce
- especially beneficial for frequently-shampooed color-treated hair

## key benefits:

- an exclusive sulfate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- preserves color
- infuses moisture for radiant shine and softness
- antioxidants help defend against aggressive oxidizers that cause color loss
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added
- luscious lychee and moisturizing mango essential oil blend fragrance
- 100% vegan

## key wellness ingredients and their benefits:

Exclusive sulfate-free, multifunctional, plant-based surfactant complex infused with amino acids

Antioxidant Pro Vitamin B5 (Panthenol): Helps protect against the damaging effects of the environment including air, UV rays and water. Also penetrates hair's cortex to increase moisture retention.

Betaine: Derived from sugar beets. Protects scalp against chemical irritation; controls moisture balance.

## how you use it:

daily (or as often as desired): Shampoo with Malibu C® Color Wellness Shampoo. Follow with Malibu C® Color Wellness Conditioner.

## ingredients:

Water\Aqua\Eau, Decyl Glucoside, Disodium Coco-Glucoside Citrate, Sodium Lauroyl Lactylate, Cocamidopropyl Betaine, Glyceryl Stearate, Phenoxyethanol, Glycerin, Panthenol, Guar Hydroxypropyltrimonium Chloride, Barbados Leaf Juice, Betaine, Potassium Sorbate, Benzyl Salicylate, Butylphenyl Methylpropional, Limonene, Fragrance\Parfum.

## U.S. MSRP:

\$16/9 oz.

\$36/liter w/pump

## availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# color wellness conditioner

The first ever 100%o vegan conditioner takes color care to a whole new level to protect and preserve chemically treated hair.

## why you need it:

- preserves and extends the health and vibrancy of all types of hair
- helps protect vibrant color while defending against future color loss
- hair becomes instantly shinier, softer and full of body and bounce
- nourishes and protects every strand of hair
- strengthens hair from the inside out for superior body and manageability
- beneficial for all hair processed with other services, including keratin smoothing remedies

## key benefits:

- an exclusive 100%o vegan blend makes this gentle yet potent formula especially effective for multi-processed hair
- natural inhibitors help protect and preserve color
- infuses moisture for radiant shine and softness
- luscious lychee and moisturizing mango essential oil blend fragrance
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added

## key wellness ingredients and their benefits:

Allantoin: Protects scalp and prevents irritation and inflammation.

Antioxidant Pro Vitamin B5 (Panthenol): Helps protect against the damaging effects of the environment (air, UV rays and water). Also penetrates hair's cortex to increase moisture retention.

Betaine: Derived from sugar beets. Protects scalp against chemical and biological irritation and controls moisture balance

Flax Protein: A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

Rice Protein: Unique, this vegetable protein enhances the manageability and body of hair. Smoothes hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

Polyquaternium 59: Absorbs UV rays to preserve the integrity and strength of hair. Helps protect against color fading.

Vitamin E: Powerful anti-oxidant; helps protect both hair integrity and color.

## how you use it:

daily (or as often as desired): Following shampooing with Malibu C® Color Wellness Shampoo, condition with Malibu C® Color Wellness Conditioner.

## ingredients:

Water/Aqua/Eau, Stearyl Alcohol, Cetyl Alcohol, Fragrance/Parfum, Linum Usitatissimum Seed Extract, Stearalkonium Chloride, Panthenol, C12-15 Alkyl Benzoate, Glycerin, Butylene Glycol, Hydrolyzed Rice Protein, Dimethicone, Stearamidopropyl Morpholine Lactate, Behentrimonium Chloride, Polyquaternium-10, Phenoxyethanol, Cetrimonium Chloride, Potassium Sorbate, Barbardensis Leaf Juice, Allantoin, Tocopheryl Acetate, Citric Acid, Amodimethicone, Polyquaternium-59, Trideceth-12, Amyl Cinnamal, Benzyl Salicylate, Butylphenyl Methylpropional, Limonene.

**U.S. MSRP:** \$16/9 oz.      \$36/liter w/pump

**availability:** exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# malibu blondes® wellness shampoo

This first ever 100% vegan wellness shampoo is the hottest way to make shiny, sexy, beachy blondes look brand new!

## why you need it:

- the “beauty must have” for some of Malibu’s most famous blondes
- keeps your natural or highlighted hair looking as if you just stepped off the beaches of Malibu
- revitalizes highlights and shimmery hues between color services
- helps remove and prevent brassy, ashy, “muddy” tones
- preserves the health and brilliancy of bleached and highlighted hair
- enhances volume for body and bounce

## key benefits:

- exclusive sulfate-free, multifunctional, plant-based surfactant complex infused with amino acids delivers the most gentle yet powerfully effective shampoo formula
- infuses vital moisture for radiant shine and maximum manageability
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added
- luscious lychee and moisturizing mango essential oil blend fragrance
- 100% Vegan

## key wellness ingredients and their benefits:

Antioxidant Pro Vitamin B5 (Panthenol): Helps protect against the damaging effects of the environment including air, UV rays and water. Also penetrates hair’s cortex to increase moisture retention.

Betaine: Derived from sugar beets. Controls moisture balance and protects scalp from irritation.

## how you use it:

daily (or as often as desired): Shampoo with Malibu Blondes® Wellness Shampoo. Follow with Malibu Blondes® Wellness Conditioner.

## ingredients:

Water\Aqua\Eau, Sodium Lauroyl Lactylate, Sodium Lauroyl Sarcosinate, Lauryl Glucoside, PEG-120 Methyl Glucose Dioleate, Polysorbate 20, Butylene Glycol, Disodium EDTA, Barbados Leaf Juice, Sodium Gluconate, Citric Acid, Glycerin, Betaine, Panthenol, Linum Usitatissimum Seed Extract, Hydrolyzed Rice Protein, Polyquaternium-10, Potassium Sorbate, Allantoin, Phenoxyethanol, Benzyl Salicylate, Butylphenyl Methylpropional, Limonene, Fragrance\Parfum.

## U.S. MSRP:

\$16/9 oz.

\$36/liter w/pump

## availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# malibu blondes® wellness conditioner

the first ever 100% vegan wellness conditioner  
delivers sexy, beachy body and bounce!

## why you need it:

- delivers unmatched shine and maximum moisture retention, preserving natural vibrancy
- nourishes and treats dry, damaged hair for exceptional elasticity, body and bounce
- leaves hair with remarkably silky smooth feel without the use of ingredients that “coat” the hair
- calms and hydrates dry, irritated scalp
- il for any and all blondes—from “born that way” to platinum
- the “beauty must-have” for some of Malibu’s most famous blondes

## key benefits:

- gluten-free, plant-derived proteins revitalize strength and movement without weighing hair down
- guards against waterborne elements that can otherwise dull, discolor, or damage hair
- natural inhibitors and antioxidants protect and preserve color vibrancy
- luscious lychee and moisturizing mango essential oil blend fragrance
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added
- 100% Vegan

## key wellness ingredients and their benefits:

Allantoin: protects scalp and prevents irritation and inflammation

Betaine: derived from sugar beet; improves hair’s strength to prevent breakage with superior, penetrating moisture retention

Linseed Extract (flax protein): gluten-free, plant-derived protein; excellent for hair repair as it penetrates and immediately strengthens the hair shaft

Panthenol: Pro-Vitamin B5 absorbs deep into the hair shaft to repair hair and improve moisture retention

Rice Protein: Gluten-free protein enhances the manageability and body of hair. Smoothes cuticle; improves gloss and texture while providing a barrier on damaged, oxidized hair.

Curcuma Longa Root Extract (Turmeric): natural botanical herb that brightens and enhances the depth of blonde hues.

## how you use it:

daily (or as often as desired): Following shampooing with Malibu Blondes® Wellness Shampoo, condition with Malibu Blondes® Wellness Conditioner.

## ingredients:

Water\Aqua\Eau, Stearyl Alcohol, Cetyl Alcohol, PPG-20 Methyl Glucose Ether, Stearalkonium Chloride, Polyquaternium-10, Panthenol, Behentrimonium Chloride, C12-15 Alkyl Benzoate, Barbados Leaf Juice, Tocopheryl Acetate, Betaine, Allantoin, Curcuma Longa Root Extract, Crocus Sativus Flower Extract, Linum Usitatissimum Seed Extract, Hydrolyzed Rice Protein, Dimethicone, Disodium EDTA, Cetrimonium Chloride, Glycerin, Butylene Glycol, Amodimethicone, Stearamidopropyl Dimethylamine, Guar Hydroxypropyltrimonium Chloride, Citric Acid, Stearamidopropyl Morpholine Lactate, Potassium Sorbate, Trideceth-12, Polysorbate 20, Phenoxyethanol, Benzyl Salicylate, Butylphenyl Methylpropional, Limonene, Fragrance\Parfum.

## U.S. MSRP:

\$16/9 oz.     \$36.00/liter w/pump

**availability:** exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# hard water wellness shampoo

The first ever 100% vegan, sulfate-free, wellness shampoo that revitalizes hair's health, texture and appearance while defending against elements found in hard and softened water.

## why you need it:

- preserves the health and vibrancy of hair exposed to hard or softened water
- removes and protects against waterborne elements that dry, damage and discolor hair
- nourishes and protects every strand of hair
- especially beneficial for frequently shampooed hair

## key benefits:

- an exclusive sulfate-free, multifunctional surfactant technology delivers the most gentle, yet powerfully effective, shampoo
- prevents discoloration caused by iron and copper
- infuses vital moisture for radiant shine and maximum manageability
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added

## key wellness ingredients and their benefits:

**Antioxidant Pro Vitamin B5 (Panthenol):** Helps protect against the damaging effects of the environment including air, UV rays and water. Also penetrates hair's cortex to increase moisture retention.

**Allantoin:** Protects scalp and prevents irritation and inflammation.

**Flax Protein:** A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

**Malibu C® Exclusive Wellness Shampoo Complex:** 100% vegan. Derived from Coconut; no animal-derivatives. Pure and clear formula contains no colorants or harsh ingredients. Sulfate-free cleansing agents originate from a multi-functional mild surfactant technology that offers foam-boosting properties and is much gentler than traditional sodium laurel sulfate-based shampoo formulas to help prevent dryness and scalp irritation.

**Rice Protein:** Unique, this vegetable protein enhances the manageability and body of hair. Smoothes hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

## how you use it:

daily (or as often as desired): Shampoo with Malibu C® Hard Water Wellness Shampoo. Follow with Malibu C® Hard Water Wellness Conditioner.

## ingredients:

Water\Aqua\Eau, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Cocamide DIPA, Sodium Lauryl Sarcosinate, Sodium Lauryl Sulfoacetate, Disodium Laureth Sulfosuccinate, Barbados Leaf Juice, Linum Usitatissimum Seed Extract, Hydrolyzed Rice Protein, Panthenol, Magnesium Ascorbyl Phosphate, Citric Acid, Polyquaternium-10, Disodium EDTA, Sodium Gluconate, Glucose, Glycerin, PEG-120 Methyl Glucose Dioleate, Butylene Glycol, Phenoxyethanol, Potassium Sorbate, Fragrance\Parfum.

## U.S. MSRP:

\$15/9 oz. \$34/liter w/pump

**availability:** exclusively at fine salons, spas, beauty supply stores and MalibuC.com



cruelty free  
and vegan

MALIBU®

wellness beauty collection

# hard water wellness conditioner

The first ever 100%o vegan wellness conditioner that reveals radiant shine, improved texture and natural bounce while defending against elements found in hard and softened water.

## why you need it:

- preserves the health and vibrancy of hair exposed to hard or softened water
- shields hair from waterborne elements that dry, damage and discolor hair
- improves comb-through for rough, dry hair
- moisturizes and strengthens hair
- nourishes and protects every strand of hair for radiant shine and peak performance

## key benefits:

- exclusive 100%o Vegan formula is especially effective for daily use
- infuses vital moisture for radiant shine and maximum manageability
- plant-derived proteins strengthen integrity of hair
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added

## key wellness ingredients and their benefits:

Antioxidant Pro Vitamin B5 (Panthenol): Helps protect against the damaging effects of the environment including air, UV rays and water. Also penetrates hair's cortex to increase moisture retention.

Allantoin: Protects scalp and prevents irritation and inflammation.

Flax Protein: A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

Rice Protein: Unique, this vegetable protein enhances the manageability and body of hair. Smoothes hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

## how you use it:

daily (or as often as desired): Shampoo with Malibu C® Hard Water Wellness Shampoo. Follow with Malibu C® Hard Water Wellness Conditioner.

## ingredients:

Water/Aqua/Eau, Stearyl Alcohol, Cetyl Alcohol, PPG-20 Methyl Glucose Ether, Stearalkonium Chloride, Panthenol, C12-15 Alkyl Benzoate, Stearamidopropyl Morpholine Lactate, Behentrimonium Chloride, Polyquaternium-10, Linum Usitatissimum Seed Extract, Hydrolyzed Rice Protein, Barbados Leaf Juice, Cetrimonium Chloride, Citric Acid, Tocopheryl Acetate, Disodium EDTA, Allantoin, Butylene Glycol, Dimethicone, Amodimethicone, Stearamidopropyl Dimethylamine, Trideceth-12, Polysorbate 20, Glycerin, Phenoxyethanol, Potassium Sorbate, Fragrance/Parfum.

## U.S. MSRP:

\$15/9 oz.      \$34/liter w/pump

**availability:** exclusively at fine salons, spas, beauty supply stores and MalibuC.com



cruelty free  
and vegan

MALIBU®

wellness beauty collection

# swimmers wellness shampoo

The first ever 100%o vegan, sulfate-free wellness shampoo  
that truly prevents “swimmers hair”!

## why you need it:

- gently removes pool elements that otherwise attach onto hair while swimming
- combats crunchy, gummy, dry, brittle hair
- gently cleanses to retain hair’s natural oils for maximum moisture and shine
- prevents “green hair”
- formulated with only wellness ingredients; formulated without sodium thiosulfate found in other “swimmer shampoos”

## key benefits:

- an exclusive sulfate-free, multifunctional surfactant technology delivers the most gentle, yet powerfully effective, shampoo
- helps prevent the buildup of copper found in pools that causes “green hair”
- restores hair texture affected by chlorine
- infuses vital moisture for natural hydration and radiant shine
- antioxidants help defend against aggressive oxidizers in water that cause dryness and damage
- formulated without sulfates (including sodium thiosulfate formulated in many swimmers’ shampoos), parabens, gluten and no sodium chloride (salt) added

## key wellness ingredients and their benefits:

Allantoin: Prevents scalp irritation and inflammation.

Antioxidant Pro Vitamin B5 (Panthenol): Helps protect against the damaging effects of the environment including air, UV rays, and water. Also penetrates hair’s cortex to increase moisture retention.

Flax Protein: A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

Malibu C® Exclusive Wellness Shampoo Complex: 100%o vegan. Derived from Coconut; no animal-derivatives. Pure and clear formula contains no colorants or harsh ingredients. Sulfate-free cleansing agents originate from a multi-functional mild surfactant technology that offers foam-boosting properties and is much gentler than traditional sodium laurel sulfate-based shampoo formulas to help prevent dryness and scalp irritation.

Rice Protein: Unique, this vegetable protein enhances the manageability and body of hair. Smoothes hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

## how you use it:

daily (or as often as desired): Shampoo with Malibu C® Swimmers Wellness Shampoo. Follow with Malibu C® Swimmers Wellness Conditioner.

## ingredients:

Water\Aqua\Eau, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Cocamide DIPA, Sodium Lauroyl Sarcosinate, Sodium Lauryl Sulfoacetate, Disodium Laureth Sulfosuccinate, Magnesium Ascorbyl Phosphate, Panthenol, Tocopheryl Acetate, Linum Usitatissimum Seed Extract, Hydrolyzed Rice Protein, Allantoin, Barbados Leaf Juice, Glucose, Polyquaternium-10, Disodium EDTA, Sodium Gluconate, Citric Acid, Glycerin, Butylene Glycol, PEG-120 Methyl Glucose Dioleate, Phenoxyethanol, Potassium Sorbate, Fragrance\Parfum.

U.S. MSRP: \$15/9 oz.     \$34/liter w/pump

availability: exclusively at fine salons, spas, beauty supply stores and MalibuC.com



cruelty free  
and vegan

MALIBU®

wellness beauty collection

# swimmers wellness conditioner

The first ever 100%o vegan wellness conditioner that delivers healthy, happy hair no matter how often you swim!

## why you need it:

- preserves the texture, look and feel of hair exposed to pool, spa or ocean water
- helps prevent dry, brittle hair
- keeps hair tangle-free
- replenishes vital moisture for radiant shine and maximum manageability

## key benefits:

- an exclusive 100%o Vegan blend of strengthening proteins and rich moisturizers rescue swimmers' hair
- natural inhibitors protect and preserve color and shine
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added

## key wellness ingredients and their benefits:

Allantoin: Prevents scalp irritation and inflammation.

Antioxidant Pro Vitamin B5 (Panthenol): Helps protect against the damaging effects of the environment including air, UV rays and water. Also penetrates hair's cortex to increase moisture retention.

Flax Protein: A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

Rice Protein: Unique and , this vegetable protein enhances the manageability and body of hair. Smoothes hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

## how you use it:

daily (or as often as desired): Shampoo with Malibu C® Swimmers Wellness Shampoo. Follow with Malibu C® Swimmers Wellness Conditioner.

## ingredients:

Water\Aqua\Eau, Stearyl Alcohol, Cetyl Alcohol, PPG-20 Methyl Glucose Ether, Stearalkonium Chloride, Panthenol, C12-15 Alkyl Benzoate, Behentrimonium Chloride, Polyquaternium-10, Barbados Leaf Juice, Tocopheryl Acetate, Magnesium Ascorbyl Phosphate, Disodium EDTA, Allantoin, Butylene Glycol, Dimethicone, Cetrimonium Chloride, Linum Usitatissimum Seed Extract, Hydrolyzed Rice Protein, Amodimethicone, Stearamidopropyl Dimethylamine, Trideceth-12, Glycerin, Polysorbate 20, Phenoxyethanol, Potassium Sorbate, Fragrance\Parfum.

## U.S. MSRP:

\$15/9 oz.     \$34/liter w/pump

## availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# scalp wellness shampoo

The only 100% vegan, sulfate-free, wellness shampoo that banishes symptoms associated with scalp issues while ensuring hair's peak performance.

## why you need it:

- helps rid scalp of flaking, itching and irritation caused by irritants found in many other shampoos
- calms and soothes irritated scalp
- helps normalize exfoliation vs. tar-based "scalp" shampoos that suppress exfoliation
- shields hair from waterborne elements that can irritate and compound scalp conditions
- gentle wellness system for daily use vs. harsh, irritating products

## key benefits:

- an exclusive sulfate-free, multifunctional surfactant technology delivers the most gentle, yet powerfully effective, shampoo
- normalizes the natural exfoliation rate of scalp to prevent flaking and itching
- infuses vital moisture for radiant shine and maximum manageability
- antioxidants help defend against aggressive oxidizers in water that cause scalp dryness and inflammation
- fragranced with a uniquely soothing essential oil of spearmint blended with eucalyptus
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added
- 100% Vegan

## key wellness ingredients and their benefits:

**Antioxidant Pro Vitamin B5 (Panthenol):** Helps protect against the damaging effects of the environment including air, UV rays and water. Also penetrates hair's cortex to increase moisture retention.

**Allantoin:** Protects scalp and prevents irritation and inflammation.

**Flax Protein:** A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

**Hydrolyzed Rice Protein:** Unique, this vegetable protein enhances the manageability and body of hair. Smoothes hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

**Malibu C® Exclusive Wellness Shampoo Complex:** 100% vegan. Derived from Coconut; no animal-derivatives. Pure and clear formula contains no colorants or harsh ingredients. Sulfate-free cleansing agents originate from a multi-functional mild surfactant technology that offers foam-boosting properties and is much gentler than traditional sodium laurel sulfate-based shampoo formulas to help prevent dryness and scalp irritation.

**Rosemary:** Nourishes hair and helps prevent flaking and itching.

**Spearmint Leaf Oil:** natural oil for soothing fragrance experience

## how you use it:

daily (or as often as desired): Shampoo with Malibu C® Scalp Wellness Shampoo. Follow with Malibu C® Scalp Wellness Conditioner.

## ingredients:

Water\Aqua\Eau, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Cocamide DIPA, Sodium Lauroyl Sarcosinate, Sodium Lauryl Sulfoacetate, Disodium Laureth Sulfosuccinate, L-Menthol, Mentha Viridis Leaf Oil, Sodium Gluconate, Barbados Leaf Juice, Allantoin, Salix Nigra Bark Extract, Linum Usitatissimum Seed Extract, Hydrolyzed Rice Protein, Tocopheryl Acetate, Glucose, Citric Acid, PEG-120 Methyl Glucose Dioleate, Polyquaternium-10, Glycerin, Butylene Glycol, Phenoxyethanol, Potassium Sorbate, Disodium EDTA, Fragrance\Parfum.

**U.S. MSRP:** \$16/9 oz. \$36/liter w/pump

**availability:** exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# scalp wellness conditioner

The only 100%o vegan wellness conditioner that banishes symptoms associated with scalp issues while ensuring hair performs at its peak.

## why you need it:

- calms and soothes dry, irritated scalp
- nourishes and treats dry, damaged hair for exceptional elasticity, body and bounce
- infuses vital moisture for natural shine and improved manageability

## key benefits:

- exclusive 100%o Vegan blend of phyto-nutrients feeds the scalp for soothing relief
- normalizes the natural exfoliation rate of scalp to prevent flaking and itching
- antioxidants help defend against aggressive oxidizers in water that cause scalp dryness and inflammation
- a uniquely soothing and totally non-medicinal spearmint/eucalyptus fragrance
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added
- unlike traditional scalp products, Malibu C formulations are completely biodegradable/earth friendly

## key wellness ingredients and their benefits:

**Antioxidant Pro Vitamin B5 (Panthenol):** Helps protect against the damaging effects of the environment including air, UV rays and water. Also penetrates hair's cortex to increase moisture retention.

**Allantoin:** Protects scalp and prevents irritation and inflammation.

**Flax Protein:** A new and superior plant protein that conditions while leaving a remarkable smooth, silky feel. Provides moisture binding properties and creates a barrier that protects against external pollutants while retaining natural oils and moisture.

**Rice Protein:** Unique, this vegetable protein enhances the manageability and body of hair. Smoothes hair cuticle; improves gloss and texture while providing a protective barrier on damaged, oxidized hair.

**Rosemary:** Nourishes hair and helps prevent flaking and itching.

**Spearmint Leaf Oil:** natural oil for soothing fragrance experience

## how you use it:

daily (or as often as desired): Shampoo with Malibu C® Scalp Wellness Shampoo. Follow with Malibu C® Scalp Wellness Conditioner.

## ingredients:

Water\Aqua\Eau, Stearyl Alcohol, Cetyl Alcohol, PPG-20 Methyl Glucose Ether, Stearalkonium Chloride, Stearamidopropyl Morpholine Lactate, Panthenol, Behentrimonium Chloride, Polyquaternium-10, Ascorbyl Palmitate, Disodium EDTA, Barbados Leaf Juice, Mentha Viridis Leaf Oil, Cetrimonium Chloride, Rosmarinus Officinalis Extract, Tocopheryl Acetate, Allantoin, Linum Usitatissimum Seed Extract, Hydrolyzed Rice Protein, L-Menthol, Citric Acid, Amodimethicone, Trideceth-12, Dimethicone, Glycerin, Butylene Glycol, C12-15 Alkyl Benzoate, Stearamidopropyl Dimethylamine, Phenoxyethanol, Potassium Sorbate, Fragrance\Parfum.

## U.S. MSRP:

\$16/9 oz.     \$36/liter w/pump

**availability:** exclusively at fine salons, spas, beauty supply stores and MalibuC.com



cruelty free  
and vegan

MALIBU®

wellness beauty collection

# un-do-goo shampoo

The first and only 100% vegan wellness shampoo that gently, yet effectively, rids hair of residue!

## why you need it:

- gently removes resin buildup from styling products
- restores shine, softness and manageability
- doesn't leave hair feeling dry like many traditional clarifying shampoos
- replaces need for harsh clarifiers

## key benefits:

- an exclusive gentle sulfate-free, multifunctional surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- immediately rids hair of buildup
- retains vital moisture in hair
- plant-based proteins help rebuild hair proteins that have been depleted from resin buildup
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added
- 100% Vegan

## how you use it:

weekly and/or prior to a chemical service, shampoo with Malibu C® Un Do Goo Shampoo. Follow with the appropriate Malibu C® Wellness Remedy.

## ingredients:

Water\Aqua\Eau, Sodium C14-16 Olefin Sulfonate, Cocamide DIPA, Cocamidopropyl Betaine, Butylene Glycol, Panthenol, Allantoin, Linum Usitatissimum Seed Extract, Hydrolyzed Rice Protein, Vitis Vinifera Seed Extract, Urtica Dioica Extract, Glycerin, Polysorbate 20, Polyquaternium-10, Glucose, PEG-120 Methyl Glucose Dioleate, Potassium Hydroxide, Phenoxyethanol, Potassium Sorbate, Fragrance\Parfum.

## U.S. MSRP:

\$15/9 oz.    \$34/liter w/pump

**availability:** exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# leave-in mist conditioner

detangles, protects, replenishes and repairs!

## why you need it:

- reveals natural shine and softness
- helps tame frizzy, tangled locks
- infuses moisture to prevent dry hair
- helps prevent color fading
- nourishes and protects every strand of hair

## key benefits:

- gluten-free plant proteins penetrate deep into the hair shaft, seeking out weak spots to strengthen from within, leaving hair looking and feeling more resilient.
- antioxidant vitamins help protect hair against oxidative damage caused by environmental aggressors and thermal styling
- helps replenish vital moisture to hair
- formulated without sulfates, parabens, gluten, and no sodium chloride (salt) added
- 100%o vegan

## how you use it:

Spritz into wet or towel-dried hair. For added protection against the damaging effects of pool or ocean water, spritz into hair before swimming.

## ingredients:

Water(Aqua,Eau), Cetrimonium Chloride, Polyquaternium-59, Barbados Leaf Juice, Panthenol, Hydrolyzed Rice Protein, Polyquaternium-10, Magnesium Ascorbyl Phosphate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Chamomilla Recutita (Matricaria) Flower Extract, Tocopheryl Acetate, Allantoin, Amodimethicone, PEG-12 Dimethicone, Trideceth-12, Citric Acid, Polyquaternium-4, Glucose, Glycerin, Phenoxyethanol, Potassium Sorbate, Butylene Glycol, Fragrance (Parfum).

## U.S. MSRP:

\$15/8 oz.

## availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# gelotion

multipurpose styling wearable

## why you need it:

- adds volume, control and definition
- infuses incredible shine and texture
- helps defend against environmental aggressors such as humidity and wind
- smoothes cuticle to prevent frizzies
- preserves hair's strength
- helps prevent color fading

## key benefits:

- various levels of hold depending on application
- lightweight design gel with a lotion consistency
- for wet or dry looks, including heat styling
- for all hair types; all styles
- alcohol-free, paraben-free, -free, gluten-free
- water soluble, pH-balanced wellness formula
- 100% Vegan

## how you use it:

Squeeze small amount of Malibu C® Gelotion into palm of hand and rub hands together.

For Everyday Styling: Use fingers to work into hair evenly while shaping and styling. Great working gel for blow-drying and heat styling.

**For wet look and firmer hold:** Apply to damp hair and diffuse or air dry; do not comb or brush.

## ingredients:

Water (Aqua, Eau), Polyquaternium-11, Hydroxyethylcellulose, PEG-12 Dimethicone, Butylene Glycol, Tocopheryl Acetate, Panthenol, Phenoxyethanol, PPG-20 Methyl Glucose Ether, Organic Barbados Leaf Juice, Polyquaternium 59, Hydrolyzed Rice Protein, Allantoin, Urtica Dioica (Nettle) Extract, Potassium Sorbate, Fragrance (Parfum)

## U.S. MSRP:

\$15.00/8 oz.

## availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com



MALIBU®

wellness beauty collection

# thick-in

multipurpose styling lotion that immediately  
injects volume and shine into lifeless locks

## why you need it:

- restores volume, shine and manageability without added weight
- provides various levels of hold depending on application
- gives definition and control for fine and thinning
- helps defend against accelerated color fading
- helps prevent breakage and dull, brittle hair

## key benefits:

- safe for color and chemically treated hair
- alcohol-free, water soluble, pH balanced wellness formula
- antioxidant vitamins help protect hair against oxidative damage caused by environmental aggressors and thermal styling
- formulated without sulfates, parabens, gluten and no sodium chloride (salt) added
- 100% Vegan

## how you use it:

squeeze small amount of Thick-In into palm of hand then rub hands together for even distribution. For everyday styling: Use fingers to evenly work throughout damp hair with special attention to roots. Lightly blow dry and style as usual. For wet look with firmer hold: Diffuse or air dry and not comb or brush. For use as a finishing tool: Lightly apply a very small amount to dry, finished style for incredible shine and manageability.

## ingredients:

Water (Aqua, Eau), VP/VA Copolymer, Sodium Polystyrene Sulfonate, PPG-20 Methyl Glucose Ether, Panthenol, PEG-12 Dimethicone, Butylene Glycol, Organic Barbados Leaf Juice, Polyquaternium 59, Tocopheryl Acetate, Rosmarinus Officinalis (Rosemary) Leaf Extract, Urtica Dioica (Nettle) Extract, Triethanolamine, Carbomer, Phenoxyethanol, Allantoin, Hydrolyzed Rice Protein, Potassium Sorbate, Ascorbyl Palmitate, Fragrance (Parfum).

## U.S. MSRP:

\$15/8 oz.

## availability:

exclusively at fine salons, spas, beauty supply stores and MalibuC.com





# water analysis guide

● Green = Soft ● Brown = Hard Water ● Orange = Very Hard Water

**TEAR HERE**

Pass test strip under a stream of water for 1 second, remove. Shake off excess water. **Wait 15 seconds.** Compare color change on test pad to color chart.

ppm (gpg)

0 (0)	50 (3)	120 (7)	250 (15)	425 (25)
Soft		Hard		Very Hard

wellness beauty collection

WATER'S AFFECT ON HAIR	GREEN	BROWN	ORANGE
	SOFT WATER* with little or no calcium or magnesium soft water can still have high levels of copper or iron which can discolor the hair	HARD WATER with moderate levels of calcium & magnesium	VERY HARD WATER with high levels of calcium & magnesium
STRAIGHT HAIR	Challenges with manageability causes need for use of more styling products to achieve desired look.	Dry texture with little shine.	Very dry feeling hair that lacks shine but appears to have some volume due to severe mineral buildup.
CURLY HAIR	Great curl formation with less frizz than is caused by hard water.	Lack of shine with increased dry, frizzy texture.	Very dry feeling hair with constant frizz and no shine.
COLOR	Color matches the swatch better than hair shampooed in hard water; however, if copper or iron is present then it will cause challenges with formulating color correctly.	Often need to reformulate to match swatch, and reds are not vibrant, lasting only weeks.	Colors <u>must</u> be reformulated since reds, lights and darks cannot penetrate the minerals and oxidize faster, causing fading in weeks or even days.
BLONDES/HIGHLIGHTS	Blondes and highlights may not lose vibrancy as quickly as hair shampooed in hard water; however, if copper or iron are present, it can create brassy or ash/green tones in the hair.	Blondes lack shine and are discolored and muddy. Highlights lose vibrancy.	Highlights begin to fade within days, constant breakage problems occur, and the hair lacks brightness.
PERMS	Desired volume, with results usually very good with little resistance.	Crown is often resistant and loses curl formation prematurely.	Hair is very resistant to perm service. Hair feels dry after perm, and perm appears to fall out.
STRAIGHTENERS/RELAXERS	Most shampoos in the U.S. are too aggressive for soft water, causing depletion of natural oils resulting in dry, irritated scalp and skin.	Symptoms associated with dandruff, eczema, psoriasis and rosacea can flare-up seasonally.	After first shampooing, curls re-appear, frizz returns, and hair begins feeling dry.
SCALP/SKIN	Most shampoos in the U.S. are too aggressive for soft water, causing depletion of natural oils resulting in dry, irritated scalp and skin.	Symptoms associated with dandruff, eczema, psoriasis and rosacea can flare-up seasonally.	Higher incidence of more severe scalp and skin problems such as dandruff, eczema, rosacea, and extreme dry skin.
HAIR LOSS	Little research is known about the relationship between hair loss and soft water.	Minerals can build up on hair and scalp at follicle, blocking hair growth.	Clients prone to hair loss will lose more hair faster with less replacement of hair as mineral build-up chokes hair at the mouth of the follicle.

The hard water test is only testing for calcium and magnesium; the water may also contain copper and iron, which can cause hair discoloration. If chlorine is also found in the water it will compound the conditions indicated above. The higher the chlorine, the more oxidized the minerals are on the hair. \* Water that has been softened is not the same as soft water. Most water softeners use potassium, salts, etc. to help soften the water. These elements can also cause conditions to the hair and scalp.



# Malibu MakeOver®

## Application Technique



Section wet hair (for severe buildup, separate into smaller sections).



Rub each section between palms (also scrunch, using fingertips).

IN-SALON SERVICE	DIRECTIONS
<ul style="list-style-type: none"> <li>▪ COLOUR (preps hair for perfect colour, better coverage with less fading)</li> <li>▪ HIGHLIGHTS (less processing time to achieve higher lift without the damage)</li> <li>▪ BLONDES (restores highlights, banishes brassiness and discoloration)</li> </ul>	<p>Prior to chemical service, work ● Crystal Gel into hair. Cover with a professional processing cap and expose to heat.* Then shampoo hair thoroughly, rinse, towel dry and proceed with chemical service. After rinsing, work remaining ● Crystal Gel throughout hair, then shampoo and rinse. Apply Miracle Repair and process WITHOUT HEAT for 10 minutes. Rinse with cool water. (DO NOT use Miracle Repair immediately prior to colour services.)</p> <p>TIPS for Controlling &amp; Stopping Peroxide/Developers: Crystal Gel may be used during all colour/bleaching services to control or stop the activity of peroxide/developers. Colour/bleach/highlights service: After final rinsing, work a small amount of Crystal Gel throughout hair and scalp to stop the oxidizing action, then shampoo thoroughly and rinse. True-to-swatch toner: Rinse out colour/bleach and work a small amount of Crystal Gel throughout hair and scalp then shampoo thoroughly, rinse and proceed with application of toner. Highlight Foils: After processing, open foil packet(s) and apply Crystal Gel to stop the over-processing of bleach/colour. Prevent Bleeding of Lowlights onto Highlights: Apply Crystal Gel to any highlights that need protection against bleeding.</p>
<ul style="list-style-type: none"> <li>▪ CURL-TEXTURIZING KERATIN STRAIGHTENERS (ensures true-to-rod size success, helps prevent scalp irritation and redos)</li> </ul>	<p>Prior to chemical service, section wet hair and work Crystal Gel throughout hair. Cover with professional processing cap and expose to heat.* Shampoo thoroughly then rinse. Proceed with chemical service. Send client home with Miracle Repair to be used following first shampooing.</p>
<ul style="list-style-type: none"> <li>▪ RELAXERS (SODIUM HYDROXIDE) (helps prevent breakage, helps prevent dry, flaky, itchy scalp)</li> </ul>	<p>3-5 days prior to relaxer service: Work ● Crystal Gel throughout hair. Cover with professional processing cap and expose to heat * Shampoo thoroughly then rinse. Within 3-5 days, proceed with relaxer service. Following neutralizing shampooing, work remaining ● Crystal Gel (can be kept in refrigerator to prolong freshness between services) throughout hair to normalize the pH and condition of the hair and scalp then rinse. Apply Miracle Repair and allow to remain on hair for 10 minutes WITHOUT HEAT. Rinse with cool water.</p>
<ul style="list-style-type: none"> <li>▪ WEAVES &amp; EXTENSIONS (preps hair for a more successful bond, prevents breakage and shedding)</li> </ul>	<p>Prior to service, section wet hair and work Crystal Gel throughout hair and scalp. Cover with professional processing cap and expose to heat for 15 minutes, then scrunch hair and continue to process for up to 45 minutes. Shampoo thoroughly then rinse. Apply Miracle Repair, cover with professional processing cap and expose to heat for 10 minutes, then rinse. Continue with weave/extension service.</p>
<ul style="list-style-type: none"> <li>▪ HARD WATER (removes discoloration, restores volume for body, reduces frizz for softness)</li> <li>▪ SWIMMERS (instantly removes chlorine, naturally rids hair of green, restores shine and softness)</li> </ul>	<p>Work Crystal Gel into hair and scalp. Expose to heat for 15 minutes then scrunch hair and continue to process up to 45 minutes. Shampoo thoroughly then rinse. Apply Miracle Repair, cover with professional processing cap and expose to heat for 10 minutes then rinse.</p>
<ul style="list-style-type: none"> <li>▪ GRAY COVERAGE (creates a filler/primer for longer lasting colour, better coverage with true to swatch results)</li> </ul>	<p>Crystal Gel is the perfect remedy prior to colour on white, non-pigmented hair. Crystal Gel will leave a filler/primer on the hair for longer lasting colour. See further instructions under Colour/Highlights. *Crystal Gel is not recommended as a stand-alone remedy on white, non-pigmented hair.</p>
<ul style="list-style-type: none"> <li>▪ SCALP CONDITIONS (relieves flaking and itching, soothes dry, irritated scalp)</li> </ul>	<p>Gently massage Crystal Gel throughout hair and scalp. Expose to heat for 10 minutes then gently massage gel throughout the scalp and continue to process for up to 20 minutes. Shampoo thoroughly then rinse. Apply Miracle Repair and allow to remain on hair for 10 minutes then rinse.</p>
<ul style="list-style-type: none"> <li>▪ WELLNESS RECONSTRUCTOR (STAND ALONE SERVICE)</li> </ul>	<p>Section wet hair and saturate each section with Crystal Gel. Scrunch each section using palms (as shown in graphic). Massage throughout hair and gently throughout scalp; then cover with a professional processing cap and expose to heat.* Remove cap, rinse and shampoo hair thoroughly. Follow with Miracle Repair. Section hair and saturate each section with Miracle Repair. Massage throughout hair; then cover with a professional processing cap and expose to heat for 10 minutes. Remove from heat and rinse with cool water.</p>

\* Expose to heat: For light buildup: 10-15 minutes ● For moderate buildup: 15-30 minutes ● For heavy buildup: 30-45 minutes

Send client home with the appropriate Malibu C Natural Wellness Remedy for weekly use. ● See Malibu C Fact Sheets or visit [www.MalibuC.com](http://www.MalibuC.com) for additional info.





# MALIBU C | hair solutions menu

	CONDITION	In-Salon Wellness Service	Salon Cost	At-Home Wellness Remedy	Salon Cost
COLOUR	Excessive Fading	Crystal Gel	\$2.75	Color Prepare	\$1.85
	Color Correction	Crystal Gel	\$2.75	Color Correction	\$1.85
	Damage and Breakage	Crystal Gel	\$2.75	Color Prepare	\$1.85
	Resistant Gray Coverage	Crystal Gel	\$2.75	Color Prepare	\$1.85
	Uneven, Inconsistent Coverage	Crystal Gel	\$2.75	Color Prepare	\$1.85
	Lack of Vibrancy and Shine	Crystal Gel	\$2.75	Color Prepare	\$1.85
	Reformulation to Match Swatch	Crystal Gel	\$2.75	Color Prepare	\$1.85
	Scalp Sensitivity	Crystal Gel	\$2.75	Scalp Therapy	\$2.25
BLONDES & HIGHLIGHTS	Damage and Breakage	Malibu MakeOver®*	\$3.85	Malibu Blondes®	\$1.85
	Lacks Shine and Feels Dry	Malibu MakeOver®*	\$3.85	Malibu Blondes®	\$1.85
	Resistant/Inconsistent Lift	Malibu MakeOver®*	\$3.85	Malibu Blondes®	\$1.85
	Discoloration	Malibu MakeOver®*	\$3.85	Malibu Blondes®	\$1.85
	Brassy, Ashy or Muddy	Malibu MakeOver®*	\$3.85	Malibu Blondes®	\$1.85
	Swelling of Bleach or Colour	Malibu MakeOver®*	\$3.85	Malibu Blondes®	\$1.85
	Surprises from Metallics	Malibu MakeOver®*	\$3.85	Malibu Blondes®	\$1.85
WATER ISSUES	Hard Water Build-Up	Malibu MakeOver®*	\$3.85	Hard Water	\$1.85
	Swimmers' Hair	Malibu MakeOver®*	\$3.85	Swimmers	\$1.85
	Iron (Rust) Discoloration	Malibu MakeOver®*	\$3.85	Hard Water	\$1.85
	Copper (Green) Discoloration	Malibu MakeOver®*	\$3.85	Hard Water or Swimmers	\$1.85
	Calcium (Lime) Discoloration	Malibu MakeOver®*	\$3.85	Hard Water	\$1.85
	Chlorine Oxidation	Malibu MakeOver®*	\$3.85	Hard Water	\$1.85
TEXTURE	Resistance to Texturizing Services	Malibu MakeOver®*	\$3.85	Relaxer	\$1.85
	Resistance to Straightener/Curl Service	Malibu MakeOver®*	\$3.85	Curl Partner	\$1.85
	Weaves/Extensions Challenges	Malibu MakeOver®*	\$3.85	Weaves & Extensions	\$1.85
RE-CONDITION	Dry Hair	Malibu MakeOver®*	\$3.85	Miracle Repair	\$1.50
	Split Ends	Malibu MakeOver®*	\$3.85	Miracle Repair	\$1.50
	Breakage	Malibu MakeOver®*	\$3.85	Miracle Repair	\$1.50
HAIR CUTS & BLOW DRYING	Excessive Time to Blow Dry Hair	Malibu MakeOver®*	\$3.85	Miracle Repair	\$1.50
	Hair Moves in Sections	Malibu MakeOver®*	\$3.85	Miracle Repair	\$1.50
	Choppy Cut-Lines	Malibu MakeOver®*	\$3.85	Miracle Repair	\$1.50
	Excessive Dulling of Sheers	Malibu MakeOver®*	\$3.85	Miracle Repair	\$1.50
SCALP	Flaky, Itchy Scalp	Crystal Gel	\$2.75	Scalp Therapy	\$2.25
	Eczema-Like Irritation	Crystal Gel	\$2.75	Scalp Therapy	\$2.25
	Thinning Hair	Crystal Gel	\$2.75	Scalp Therapy	\$2.25

\*Crystal Gel Wellness Remedy (\$2.75) and Miracle Repair (\$1.50)