

MALIBU C ARTISTRY

CONCENTR8 COLOUR COLLECTION



CONCENTR8 COLOUR PIGMENTS

FEATURES/BENEFITS:

- Born from the marriage of science and artistry
- Primary Red, Yellow, and Blue Pigment Powders
- Redefine boundaries with hybrid creative uses
- Based on fundamental building blocks of colour
- Agents of change optimized for supplemental use
- Isolate the primaries for an unrestricted colour range
- Maximum versatility in a minimal amount of space

AVAILABLE SIZES: Packet (10 g) and Box of 6

CONCENTR8 COLOUR CARRIERS:

CONCENTR8 COLOUR KLAY

FEATURES/BENEFITS:

- Transforms traditional lightener into a Klay-based balayage lightener
- Eliminates the need for multiple lighteners in the colour dispensary
- Customizable consistency maximizes control for freehand placement
- Delivers extended longevity of colour when used as a formula booster
- KlayPaint colours offer a quick/easy add-on service to increase revenue

SIZE: net. wt. 164 g / 5.8 oz.



CONCENTR8 COLOUR MASQUE

FEATURES/BENEFITS:

- Concentrated colour lock complex delivers revolutionary retention
- Developed for optimal colour deposit to fiercely fight future fade
- Dual-action delivery amplifies brilliance and extends longevity
- Defends against dryness and rehydrates from roots to ends
- Delivers intensive hair rehab for a reparative colour process

SIZE: 236 ml / 8 fl. oz.

FOR CREATIVE USES, FORMULAS AND TIPS/TRICKS VISIT MALIBUC.COM/COLOUR



CONCENTR8® COLOUR

PRIMARY PIGMENTS

WHAT IT IS:

YOUR COLOUR, YOUR WAY.

BENEFITS:

- Freshly-activated Red, Yellow, and Blue Pigment Powders optimized for supplemental use
- Isolates the fundamental building blocks of colour to deliver an unrestricted colour range
- High-performance innovation provides maximum versatility in a minimal amount of space
- Targeted trio of potent colour pigments that redefine boundaries with hybrid creative uses
- Compatible colour complex cocktails with virtually any carrier for limitless customization

FEATURES:

- Exclusive Salon Professional tool born from the marriage of science and artistry
- Concentrated innovation used to create customized colour cocktails for every client
- Multi-action agents of change developed for oxidative and non-oxidative creative use
- Created by colorists passionate about artistry, and inspired by colour without limits
- Formulated Without: Gluten, Ammonia and PPDs
- 100% Vegan, Cruelty-Free and Made in the USAA

SIZES:

Packet (10 g) and Box of 6 (Packets)

INGREDIENTS:

PRIMARY RED: Glucose, Basic Red 51, 4-Hydroxypropylamino-3-Nitrophenol, Sodium Carbonate and Potassium Sorbate. **PRIMARY YELLOW:** Glucose, Basic Yellow 87, Sodium Carbonate and Potassium Sorbate. **PRIMARY BLUE:** Glucose, HC-Blue 15, Sodium Carbonate and Potassium Sorbate.

HOW TO USE:

ACTIVATION: Mix 1 Packet of Primary Pigment Powder with 4 oz. of water (distilled recommended) to create your Concentr8® Colour solution and blend with other activated Primary Pigments by Malibu C® Professional to create your custom Concentr8® Colour solution.

APPLICATION: Combine custom Concentr8® Colour solution with desired carrier (Concentr8 Colour® Masque, Klay, Shampoo, Conditioner, Design Product or Colour Base) based on your intended usage. Apply to prepared hair and process according to the desired results you wish to achieve, then rinse with cool water, and condition (Concentr8® Mixer Cocktail by Malibu C® Professional recommended).

USAGE NOTES: Longevity is dependent on factors including how the hair is prepared for the service, porosity, colour carrier, processing time and your client's at-home colour maintenance. For best results, use Malibu C® Professional Crystal Gel Wellness Remedy prior to every colour service to prepare your colour canvas. Customized Concentr8® Colour Shampoo/Conditioner are recommended for at-home use to maintain brilliant colour and extend longevity in between salon visits.



YOUR COLOUR. YOUR WAY.



CONCENTR8® COLOUR

MASQUE

WHAT IT IS:

Concentr8® Colour carrier with dual-action delivery for versatile creative use with what truly becomes "Your Colour, Your Way."

BENEFITS:

- Dual-action colour delivery system amplifies brilliance and extends longevity
- Highly-concentrated colour lock complex optimized for revolutionary retention
- Powerful colour carrier designed to maximize deposit and fiercely fight future fade
- Custom conditioning cocktail deeply penetrates to strengthen, preserve and protect
- Masterfully-crafted carrier delivers intensive rehab for a reparative colour process

FEATURES:

- Multi-action formula that defends against dryness and rehydrates from roots to ends
- Innovative ingredient technology that delivers unparalleled preservation of vibrant colour
- Carefully-crafted colour carrier with an advanced ingredient technology that delivers results
- Targeted tool for a custom conditioning colour service that preserves the integrity of the hair
- Created by colorists passionate about artistry, and inspired by colour without limits
- Formulated Without: Gluten, Parabens and Sulfates
- 100% Vegan, Cruelty-Free and Made in the USA

SIZE:

236 ml / 8 fl. oz.

INGREDIENTS:

Water/Aqua/Eau, Glycerin, Cetearyl Alcohol, Cetyl Alcohol, Butylene Glycol, Isopropyl Myristate, Olea Europaea Fruit Oil, Stearalkonium Chloride, Butyrospermum Parkii Butter, Polyquaternium-37, Phenoxyethanol, Behentrimonium Chloride, Panthenol, Fragrance/Parfum, Cetrimonium Chloride, Dimethicone, Persea Gratissima Oil, Propylene Glycol, Polyquaternium-55, Potassium Sorbate, Citric Acid, Polyquaternium-4, Polyquaternium-7, Butylphenyl Methylpropional, Linalool, Hexyl Cinnamal, Benzyl Salicylate, Coumarin, Hydroxycitronellal, Limonene, Hydroxymethylpentylcyclohexene Carboxaldehyde and Sodium Benzoate

HOW TO USE:

For use as a Concentr8® Colour carrier, blend previously activated custom Concentr8® Colour solution with Masque in preferred ratios and apply to prepared hair. Process until desired results are achieved, then rinse thoroughly with cool water.

USAGE NOTES: Longevity is dependent on factors including how the hair is prepared for the service, porosity, colour carrier, processing time and your client's at-home colour maintenance. For best results, use Malibu C® Professional Crystal Gel Wellness Remedy prior to every colour service to prepare your colour canvas. Customized Concentr8® Colour Shampoo/Conditioner are recommended for at-home use to maintain brilliant colour and extend longevity in between salon visits.



YOUR COLOUR. YOUR WAY.



CONCENTR8® COLOUR

KLAY

WHAT IT IS:

Concentr8® Colour carrier that's a dual-purposed clay-based additive for versatile creative use with what truly becomes "Your Colour, Your Way."

BENEFITS:

- Transforms traditional lightener into custom Klay-based balayage lightener
- Eliminates the need for multiple categories of lightener in the dispensary
- Customizable consistency provides maximum control for freehand placement
- Extends longevity of colour when used as a booster for enhanced formulas
- KlayPaints offer an easy add-on to increase salon revenue in limited time

FEATURES:

- Delivers a quick/easy service to add vibrant pops of colour without having to rinse or restyle
- Concentrated complex optimized for creative use in both oxidative and non-oxidative realms
- Versatile innovation provides the ability to customize consistency for various levels of control
- Multi-action carrier formulates to preferred consistency without compromising levels of lift
- Created by colorists passionate about artistry, and inspired by colour without limits
- Formulated Without: Gluten, Parabens and Sulfates
- 100% Vegan, Cruelty-Free and Made in the USA

SIZE:

net. wt. 164 g / 5.8 oz

INGREDIENTS:

Kaolin, Panthenol, Allantoin and Betaine

HOW TO USE:

KLAYPAINT: Sprinkle Concentr8® Colour Klay into a colour bowl with previously activated custom Concentr8® Colour solution, and stir to mix until desired consistency is achieved. Apply to prepared hair and process at temperature until Klay dries, forming a chalk-like consistency on the hair, then comb out.

CUSTOM KLAY-BASED LIGHTENER: Sprinkle Concentr8® Colour Klay into bleach and mix until desired consistency is achieved. Apply to prepared hair and process per the intended results you wish to achieve, then rinse with cool water, and condition (Concentr8® Mixer Cocktail by Malibu C® Professional recommended).

USAGE NOTES: Longevity is dependent on factors including how the hair is prepared for the service, porosity, colour carrier, processing time and your client's at-home colour maintenance. For best results, use Malibu C® Professional Crystal Gel Wellness Remedy prior to every colour service to prepare your colour canvas. Customized Concentr8® Colour Shampoo/Conditioner are recommended for at-home use to maintain brilliant colour and extend longevity in between salon visits.



YOUR COLOUR. YOUR WAY.



CONCENTR8® COLOUR EDUCATION: SELECTING YOUR COLOUR CARRIER

YOUR COLOUR, YOUR WAY:

USE THE BELOW GRID AS A TOOL TO IDENTIFY THE RECOMMENDED CARRIER FOR YOUR CUSTOM CONCENTR8® COLOUR SOLUTION, BASED ON THE INTENDED USE FOR THE DESIRED RESULTS YOU WISH TO ACHIEVE.

INTENDED USE:	WATER	DEVELOPER	CRYSTEL GEL WELLNESS REMEDY	ILLUMIN8 SHINE CONCENTR8® MIXER	CONCENTR8® COLOUR MASQUE	CONCENTR8® COLOUR KLAY	CONCENTR8® COLOUR SHAMPOO	CONCENTR8® COLOUR CONDITIONER
FILLER	✓						✓	
TONER/GLAZE			✓					✓
OVERLAY				✓	✓			✓
OXIDATIVE COLOUR BOOSTER		✓						
NON-OXIDATIVE COLOUR BOOSTER	✓			✓	✓			
ALL OVER NON-OXIDATIVE COLOUR				✓	✓			
DEEP CONDITIONING COLOUR MASQUE					✓			
KLAYPAINT TECHNIQUE						✓		
AT-HOME COLOUR MAINTENANCE							✓	✓

USAGE NOTES: LONGEVITY IS DEPENDENT ON HOW THE HAIR IS PREPARED FOR THE SERVICE, POROSITY, COLOUR CARRIER, PROCESSING TIME, AND YOUR CLIENTS' AT-HOME MAINTENANCE. FOR BEST RESULTS, CRYSTAL GEL WELLNESS REMEDY IS RECOMMENDED PRIOR TO EVERY COLOUR SERVICE TO PREPARE THE HAIR. CUSTOMIZED CONCENTR8® COLOUR SHAMPOO AND CONDITIONER ALSO RECOMMENDED FOR AT-HOME USE TO EXTEND LONGEVITY OF CONCENTR8® COLOURS.

FOR CREATIVE USES, FORMULAS AND TIPS/TRICKS VISIT [MALIBUC.COM/COLOUR](https://malibuc.com/colour)